



MOVIE
UPDATE

MEDIA KIT

THE SHOW

MOVIE UPDATE IS AN ENTERTAINING SHORT FORM (7-10MIN) REVIEW SHOW

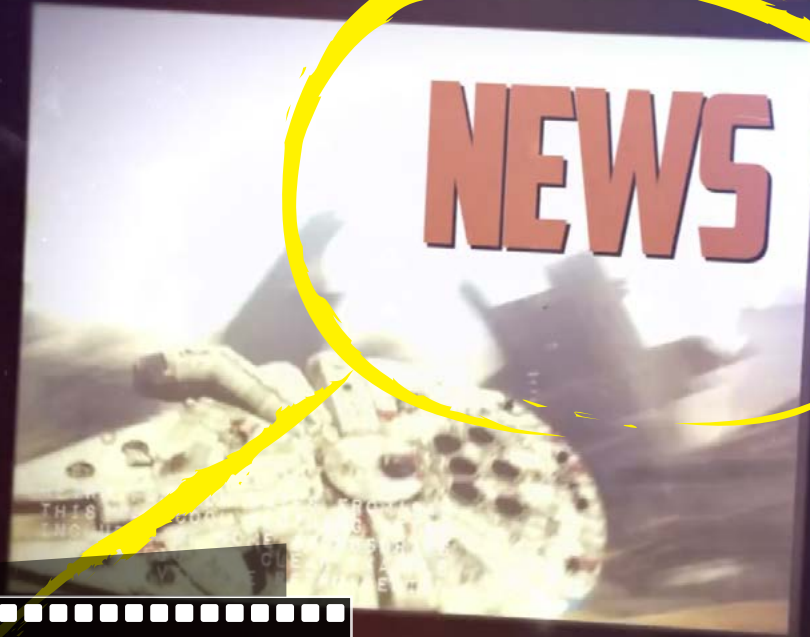
Our hosts share their unique insights and update you on the latest and greatest films and industry news. We also get you up close and personal with hollywood stars and industry talent.



**THE
LATEST
FILMS**



NEWS



WHAT WE DO

REVIEWS



INTERVIEWS



RETRO FASHION DATES FROM 1940
THIS WAY COOL CLOTHING OFTEN
INCLUDES OF SOME ACCESSORIES
A SPECIFIC AND CLEAR EXAMPLE
OF THIS VINTAGE RETRO DESIGN

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DEMOGRAPHICS

(Statistics via Film Ink website readership)

Film buffs: Female 63% and Male 36%

Target audience: 18 - 35

- 22% are 18–30
- 45% are 31–45
- 21% are 46-60

74% find out about movies via online/social media

65% find out about movies via magazines

54% find out about movies via cinema previews



Marion Cotillard



Mark Wahlberg



Quentin Tarantino interview: The H8ful Eight

OUR HOSTS

Anthony, Greg and Maria give us an insight to the latest and greatest in movie news, reviews and updates!

EPISODES

Episodes are 7-10 minutes; long enough for a couple of films to be summarised, critiqued, evaluated, and have a direct emotional connection to the audience.



OPPORTUNITIES FOR CLIENTS



Have your brand incorporated into the review segments and have your products discussed in a non commercial, honest and interesting way

- Product placement
- Segment sponsorship
- Title credits
- Inclusion in social media and online campaigns
- Competition giveaways

To find out more about these and other opportunities please contact info@tlsolutions.com.au

DISTRIBUTION / SOCIAL MEDIA

SOCIAL MEDIA/ONLINE:

We leverage social media platforms and online programs through brand partners, Film Ink and the Movie Update channel via Twitter, Facebook, Instagram, Vimeo and most importantly, YouTube!



CINAVISION:

Through Cinavisions world of online channels, games, apps, online shopping and other world wide web information, available right there on your Smart devices (TV, dongle, tablet or phone) PC and Mac via your browser.



THANK YOU



MOVIE
UPDATE

ENQUIRIES:

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